

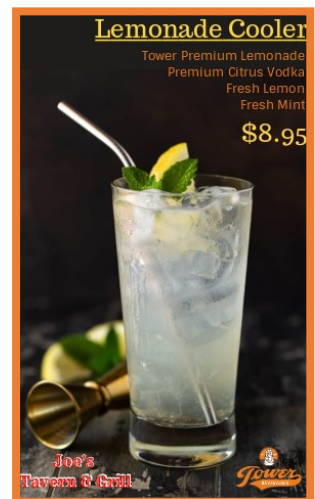
# WHY CHOOSE TOWER BEVERAGES?

- Locally produced with a warehouse in Lawrence, MA ensures fast delivery of orders
- 9 varieties of high quality craft sodas available
  - *Root Beer, Diet Root Beer, Cream Soda, Orange Soda, Golden Ginger Ale, Ginger Beer, Raspberry Lime Rickey, Grape Soda, Lemonade*
- Bottled sodas have a higher perceived value than standard sodas, allowing for higher markups
- Discounts on repeat or large purchases
- Competitively priced with similar products (see chart below)

<b>Tower Beverages</b>	<u>Single Case/ Cost per Bottle</u>	<u>4-5 Cases/ Cost per Bottle</u>	<u>6+ Cases/ Cost per Bottle</u>
	\$24.00/ \$1.00	\$23.00/ 96¢	\$22.00/ 94¢
<u>Competitor B</u>	<u>Competitor—CE</u>	<u>Competitor—MRB</u>	<u>Competitor—VIR</u>
\$28.00/ \$1.17	\$24.99/ \$1.04	\$34.50/\$1.44	\$25.50/\$1.06

## TOWER HELPS YOU SELL

- Listing on Tower Beverages Website
- Promotion on Tower Beverages Social Media
- Tower will create custom menu/bar cards promoting drinks made with Tower Beverages
- Free In-store tastings with Tower Beverages Street Team
- Free Branded Items for staff & customers available
  - T-Shirts
  - Magnets
  - Bottle Openers



## ADD TOWER BEVERAGES TO YOUR STORE, RESTAURANT OR OUTLET TODAY.

Tower Beverages | 143 Shepard Street, Lawrence MA

TowerBeverages.com | Larry@Towerrootbeer.com