



TOWER BEVERAGES

CURRENT PRICING



WHY CHOOSE TOWER BEVERAGES?

- Locally produced since 1914
- 9 varieties available
 - *Root Beer, Diet Root Beer, Cream Soda, Orange Soda, Ginger Ale, Ginger Beer, Raspberry Lime Rickey, Grape Soda, Lemonade*
- No artificial sugars
- High Quality Craft Sodas
- Higher Perceived value than standard sodas
- Competitively priced with similar products
- Fast, Regional Delivery available
- Discounts on repeat purchases

ABOUT TOWER BEVERAGES

Domenick, Giuseppe and Felice Cusolito founded Prospect Hill Bottling and Soda Water Co. during 1914 in Somerville, Massachusetts. In recent years, Dominick's grandson Larry Cusolito decided to re-establish the family soft drink business and reintroduce Tower Root Beer to the New England region. He located his grandfather's original hand written recipe and Tower Root Beer is back with a third-generation family member bringing an amazing selection of craft sodas to generations young & old.



CURRENT CASE PRICING (24 BOTTLES)

Case pricing is for all nine varieties of Tower Beverages.

Pricing does not include bottle deposit of \$1.20 per case

*Root Beer - Diet Root Beer - Cream Soda - Orange Soda - Ginger Ale
Ginger Beer - Raspberry Lime Rickey - Grape Soda - Lemonade*

Front Line Sell Price	Unit Cost Per Bottle	Price (4-5 Cases)/ Unit Cost per bottle	Price (6+ Cases)/ Unit Cost per bottle
\$24.00	\$1.00	\$23.00/ \$.958	\$22.50/ \$.9375

Ask your representative about additional discounts for repeat orders and higher volume.

PACKAGING SPECIFICATIONS

<u>Unit</u>	<u>Quantity</u>	<u>Dimensions</u>	<u>Weight</u>
Bottle	12 Ounces	D 2 1/2" x H 8"	-
Case (24)	Loose Pack	L: 16 1/8" W: 10 7/8" H: 7 3/4"	Approx. 31 lbs

Tower Beverages will work with you to meet your craft soda needs. We specialize in local and regional outlets from retail to farm stands to bars and restaurants. We are confident that your customers and clients will love our product and create repeat sales. If you have any questions on how to bring Tower Beverages to your business—please let us know how we can help!

Larry Cusolito

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